

# Katie Mancher

graphic designer

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## EXPERIENCE

### **Creative Consultant, Baltimore City Recreation & Parks**

JAN 2018–DEC 2018 / BALTIMORE, MD

Designed comprehensive rebrand of city agency, including brand guidelines, marketing pieces, collateral, and summer program guide.

### **Design Intern, Smithsonian National Museum of American History**

MAY 2018–AUG 2018 / WASHINGTON, DC

Developed designs for the implementation and rollout of the new NMAH Graphic Identity, including wayfinding, building signage, exhibition graphics, and print collateral for events and public programs. Collaborated with NMAH designers as well as other departments throughout the museum.

### **Exhibition Designer, Maryland Institute College of Art**

2018 / STUDENT DESIGNER, *FIRST YEAR JURIED SHOW*

2017 / DESIGN COMMITTEE, *REALIGNED*

2017 / DESIGN COMMITTEE, *OFF THE GRID*

Collaborated with curator and students to develop exhibition graphic identities to be implemented in media such as marquee wall, artist catalog, posters and motion graphics.

### **Design Intern, Baltimore City Recreation & Parks**

JUL 2017–SEP 2017 / BALTIMORE, MD

Developed strategy, visual design and content for park signage, including large promotional posters and didactic signs at historical sites, working with BCRP design planners and local organizations.

### **Design Intern, Humankind Studio**

JUN 2017–AUG 2017 / WASHINGTON, DC

Supported chief creative officer of a branding studio specializing in work with nonprofits, museums and small businesses, developing logo systems, brand guidelines, and brand executions across print, digital, and environmental media.

### **Film Associate, Gold Coast Arts Center**

MAR 2012–JUL 2016 / GREAT NECK, NY

Implemented new identity for Arts Center and designed all materials for annual Gold Coast International Film Festival and yearly film series. Redesigned and maintained websites for Arts Center and Film Festival. Member of core administrative team responsible for operations, marketing, development, and event management.

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## CONTACT

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## EDUCATION

### **Maryland Institute College of Art**

BALTIMORE, MD

Master of Fine Arts in Graphic Design, *expected May 2019*  
Graphic Design Post-Baccalaureate Certificate, *May 2017*

### **Vassar College**

POUGHKEEPSIE, NY

Bachelor of Arts in Anthropology, *May 2010*  
Correlates in Art History and French

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## LEADERSHIP

### **Graduate Program Assistant**

AUG 2017–PRESENT / MARYLAND INSTITUTE COLLEGE OF ART

Support Graphic Design MFA directors and offer leadership among GDMFA students in planning events, coordinating special guests, and organizing studio needs.

### **Graduate Teaching Intern**

AUG 2016–PRESENT / MARYLAND INSTITUTE COLLEGE OF ART

Assist professors in Design and Fine Arts courses.  
Lead lessons on techniques and softwares, facilitate critiques, and give one-on-one assistance to students.

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## SKILLS

ILLUSTRATOR  
INDESIGN  
PHOTOSHOP  
AFTER EFFECTS  
PROCESSING / P5.JS  
HTML / CSS  
PHOTOGRAPHY  
ILLUSTRATION  
WRITING & EDITING

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## AWARDS

**Semifinalist, Adobe Design Achievement Awards** 2018

**Meyerhoff Internship Fellowship** 2018

**Shortlist, Open IDEO Challenge** 2017