

Katie Mancher

KMANCHER@GMAIL.COM

516.724.0817

KATIEMANCHER.COM

EXPERIENCE

GRADUATE TEACHING INTERN MARYLAND INSTITUTE COLLEGE OF ART

AUG 2016–MAY 2019 / BALTIMORE, MD

Supported professors, led lessons and critiques, and gave one-on-one help to students in undergraduate courses including Sustainable Graphic Design, Typography 1, Advanced Design, Keystroke/Brushstroke (digital media for painters), and Digital Pattern & Print (textile design course).

CREATIVE CONSULTANT BALTIMORE CITY RECREATION & PARKS

JAN 2018–DEC 2018 / BALTIMORE, MD

Designed comprehensive rebrand of city agency, including brand guidelines, marketing pieces, collateral, and summer program guide.

DESIGN INTERN SMITHSONIAN NATIONAL MUSEUM OF AMERICAN HISTORY

MAY 2018–AUG 2018 / WASHINGTON, DC

Developed designs for the implementation and rollout of the new NMAH Graphic Identity, including wayfinding, building signage, exhibition graphics, and print collateral for events and public programs.

EXHIBITION DESIGNER MARYLAND INSTITUTE COLLEGE OF ART

JULY 2018–AUG 2018 / BALTIMORE, MD

Selected as student designer for First Year Juried Show. Collaborated with curator to develop exhibition graphic identity and designed marquee wall, artist catalog, poster and motion graphic.

DESIGN INTERN BALTIMORE CITY RECREATION & PARKS

JUL 2017–SEP 2017 / BALTIMORE, MD

Developed strategy, visual design and content for park signage, including large promotional posters and didactic signs at historical sites, working with BCRP design planners and local organizations.

DESIGN INTERN HUMANKIND STUDIO

JUN 2017–AUG 2017 / WASHINGTON, DC

Designed logo systems, brand guidelines, and brand executions across print, digital, and environmental media at studio specializing in branding for nonprofits, museums and small businesses.

FILM ASSOCIATE GOLD COAST ARTS CENTER

MAR 2012–JUL 2016 / GREAT NECK, NY

Designed all marketing materials for annual Gold Coast International Film Festival including poster, program guide, advertisements, environmental signage and digital graphics. Developed design and UI/UX for Arts Center and Film Festival websites. Member of core administrative team responsible for operations, marketing, development, and event management.

EDUCATION

MARYLAND INSTITUTE COLLEGE OF ART

MAY 2019 / BALTIMORE, MD

Master of Fine Arts in Graphic Design
Concentration in Curatorial Practice

VASSAR COLLEGE

MAY 2010 / POUGHKEEPSIE, NY

Bachelor of Arts in Anthropology
Correlates in Art History and French

SKILLS

ILLUSTRATOR

INDESIGN

PHOTOSHOP

AFTER EFFECTS

SKETCH

INVISION

HTML / CSS

ILLUSTRATION

PROCESSING / P5.JS

PHOTOGRAPHY

TYPEFACE DESIGN

SCREEN PRINTING

WRITING

EDITING

RECOGNITION

PRESERVATION AWARD

BALTIMORE HERITAGE

2019

SEMIFINALIST

ADOBE DESIGN ACHIEVEMENT AWARDS

2018

MEYERHOFF INTERNSHIP FELLOWSHIP

MARYLAND INSTITUTE COLLEGE OF ART

2018

SHORTLIST

OPEN IDEO CHALLENGE

2017