

Katie Mancher

graphic designer

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www.katiemancher.com

Graphic designer with interests ranging from art history to sustainability, a penchant for words, eye for details, craft sensibilities, francophile tendencies, and pie-baking proficiency.

experience

Graduate Teaching Intern, Maryland Institute College of Art

AUG 2016-PRESENT / BALTIMORE, MD

Supported professors in Advanced Design course and courses focusing on the use of digital media in textile design and painting, respectively. Led lessons on Adobe Illustrator and After Effects, facilitated critiques, and gave one-on-one assistance to students.

Design Intern, Baltimore City Recreation & Parks

JUL-AUG 2017 / BALTIMORE, MD

Developed strategy, visual design and content for park signage, including large promotional posters and didactic signs at historical sites, working with BCRP design planners and local organizations.

Design Intern, Humankind Studio

JUN-JUL 2017 / WASHINGTON, DC

Supported chief creative officer of a branding studio specializing in work with nonprofits, museums and small businesses, developing logo systems, brand guidelines, and brand executions across print, digital, and environmental media.

Film Associate, Gold Coast Arts Center

MARCH 2012-JULY 2016 / GREAT NECK, NY

Implemented new identity for Arts Center and designed all materials for annual Gold Coast International Film Festival and yearly film series. Redesigned and maintained websites for Arts Center and Film Festival. Member of core administrative team responsible for operations, marketing, development, and event management.

volunteering

New York Cares "Young Authors" Volunteer

JANUARY 2014-MAY 2016 / CORONA, NY

Taught and mentored 5th-grade students working on writing projects, helping them develop their creativity and self-expression.

education

Maryland Institute College of Art

BALTIMORE, MD

Master of Fine Arts in Graphic Design,
expected May 2019

Post-Baccalaureate Certificate in
Graphic Design, May 2017

Vassar College

POUGHKEEPSIE, NY

Bachelor of Arts in Anthropology, May 2010
Correlates in Art History and French
Significant coursework in Studio Art

skills

- WRITING
- PHOTOGRAPHY
- ILLUSTRATION
- PHOTOSHOP
- INDESIGN
- ILLUSTRATOR
- AFTER EFFECTS
- WORDPRESS
- HTML / CSS